MASON WHEELOCK

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Education

Fashion Marketing & Management BFA
Expected graduation June 2023
Savannah College of Art and Design

Dean's List 2022-2023

Academic Honors Scholarship

Achievement Honor Scholarship

Student Incentive Scholarship

Skills

Collaborative

Analytic and Critical Thinker

Management Skills

Communication

Research

Content Management System

Social Media

Listening

Creativity

Experience

Adv Brand LLC

Owner / 2015-Current

Est. 2015 Startup

ADV Fest Ny 300+ Attendants 2019

F/W 19 \$1K in sales first week 2019

2019 Chevy Express Cargo Van \$30k 2021

Partnered with Phase Moto 2022

Winter 22 \$3K in first week sales 2022

Featured in Voyage ATL Magazine 2022

\$2k in marketing 2022

\$21K in sales 2022

Catalyst Promotions

Sales + Creative Advisor / 2018-current

Screen-print + Embroidery + DTG

Sewing

55+ Clients

Sales Presentations

Cost Sheets

Product Development

Websites

Marketing

Advertisements